

Film, Television & Digital Media Old vs New Program Comparison

Program Details	Old Program	New Program
Base Incentive & Maximum Available	20% base, 30% max.	20% base, 23% max
Maximum Incentive Per Project	\$8 million	\$2 million
Eligibility	First come, first serve	Merit based
Required % of Filming in FL	No requirement	70% filming days required in FL
Requirement to Hire FL Residents	60% cast & crew FL residents, including extras	60% cast & crew FL residents, NOT including extras
State ROI (EDR)	Less than \$.40	Greater than \$1
Commitment Process	Money allocated immediately	Split award periods to maximize annual impact
Military Veterans as Cast/Crew	None required	Required
Disbursement	Upon completion & after 2 audits	Upon completion & after 2 audits

For more information, contact John Lux, Executive Director, Film Florida 407-494-6195 | jlux@filmflorida.org