



Film Florida TV Content Frequently Asked Questions

Guidelines and Criteria

What constitutes “Florida Content”?

Open to films created in Florida and projects with Florida connections.

Films/projects must be created in Florida or demonstrate a substantive connection to Florida. A project will be considered to have a Florida connection if it meets one or more of the following criteria:

Produced, filmed, or developed in Florida;
Created by a Florida-based filmmaker, production company, or creative team member;
Set in Florida or substantially depicts Florida locations, culture, history, communities, or stories;
Features significant Florida talent, crew, subjects, or organizations; or
Otherwise contributes to or reflects Florida’s creative, cultural, or economic landscape.

What will we accept?

Feature Films (narrative or documentary)
Short Films (narrative or documentary)
Music Videos (cover copyright issues)
Series or Shows
Educational Content (film-related)
Travel Content

What will we not accept?

Promotional pieces and advertisements
Adult content

Can the project be of any age?

Films can be of any age, but if they are older projects, they must be edited to fit the minimum 1080p timeline requirement.

How long will the films be available on the platform?

Films will be available for a two-year term. Film Florida reserves the right to pull content at any time for any reason. After the Term ends, Film Florida will remove the Content from streaming within a reasonable period of time (e.g., 30–90 days), except that:

- archival/back-up copies may persist for a limited time, and
- marketing materials created during the Term may remain in circulation



If you notify Film Florida that the Content must be removed (e.g., rights issue), Film Florida will make commercially reasonable efforts to remove it from the Service within a reasonable time. Film Florida may also remove Content at any time at its discretion.

Are we paying for any content?

No

Can my films be on other platforms?

Yes

Will the content be used to promote Film Florida TV?

Yes. Film Florida may use clips or images from your film to promote the platform, but for no other reason.

Are there length restrictions?

Videos should be between 2 minutes and 3 hours in length.

Can we accept films that were created in a language other than English?

Yes, but you must have accurate, burnt-in on-screen subtitles.

Technical Requirements (For the full guide, please review [here](#)).

- Preferred format:
 - 1080p HD 16:9 aspect ratio
- Codecs: Codec refers to the format in which your video is encoded. We accept most major codecs, but for the best results, we recommend using one of the following:
 - H.264
 - Apple ProRes 422 (HQ)
 - H.265 (HEVC)
- Minimum Format: 1080p HD 16:9 aspect ratio
 - If the content was not acquired in 1080p or higher, original capture parameters must be provided. Content under 1080p will be considered on a case-by-case basis
- Any frame rate between 23.98 and 60 FPS is supported; however, our platform will automatically reduce frame rates for footage that exceeds 60 FPS.
- **Please note that the maximum individual file upload size is 120GB.**
- Clear, discernible audio

Tag Line

See us shine!



Mission Statement

To showcase Florida as a world-class home for film production and film professionals by presenting films and content filmed in Florida, created by Florida filmmakers, or filmmakers with Florida connections.